



AYUSH TANEJA
&
ASSOCIATES

CHARTERED ACCOUNTANTS



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INTRODUCTION

- AYUSH TANEJA & ASSOCIATES is a Chartered Accountants firm rendering Assurance, Taxation and Advisory services.
- In depth knowledge & understanding of Indian & Dubai financial environment along with its practices, regulations, and complexities of Indian financial system & Dubai Financial System.
- Our team is committed for providing high quality, cost effective and customized services for your business. We believe in following ethics, values and governance while providing best services to our diverse clients.
- Highly satisfied pool of clients over a short period of time

Profile of the Firm: -

Firm Name & Style	Ayush Taneja & Associates
Principle Office Address	A-58, Adarsh colony, Rudrapur, U.S.Nagar, Uttarakhand-263153
Firm Registration No.	032928C
Details of Proprietor	CA Ayush Taneja, ACA , ACS & Alumnus DU.

OUR VALUES

Integrity	Trustworthy Ethical Honest Accountable
Customer Focus	Sense of urgency Listens Customize services Offer Best Solution
Adaptability	Thrives through change Embrace new ideas Continuous improvement
Courage	Take risk and learn from mistakes
Respect	Open to diverse ideas, views, and talents Listen with Empathy Empower staff
Excellence	Result oriented Collaborates Encourage expertise Quality in work Dedication

PROPRIETOR PROFILE

Ayush Taneja

ACA, ACS, Bcom(H) DU



Specialization:

- Indian Direct & Indirect Tax, Dubai Accounting & Taxation.
- Indian Accounting & Auditing.
- Concurrent audit of Banks.

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Mr. Ayush Taneja is an associate member of Institute of Chartered Accountants of India & associate member of Institute of Company Secretaries of India. Graduated from Delhi University with very good standing in the profession.

Vast prolific experience in Auditing & Accounting, Direct & Indirect taxes of Indian & Dubai.

- Companies Audit, LLP Audit, Income Tax Audit, Concurrent audit of Banks.
- Stock audit, Invoice audit etc
- Accounting in SAP, Quickbooks, Tally & other ERPs.
- Preparation of Project report
- Preparation of CMA data
- Certification for SEBI, Banks & other statutory requirements.
- Liaisoning with multiple government departments

OUR SERVICES

1. Audit & Assurance

Our audit and assurance service offerings are based on a complete understanding of the clients' business specifics, industry peculiarities and the applicable laws. The audit approach is based on the compliance issues, the nature and requirement for audit, the clients' requirement and key risk issues involved.

Our audit and assurance solutions range from

- ✓ Tax Audits
- ✓ Statutory and Internal Audits of Indian Cos. & Foreign Cos. having operations in India
- ✓ Management Audits
- ✓ Concurrent Audits
- ✓ Stock and Book Debt Audits
- ✓ Labour Law Audit of the contractors for principal employers etc.

2. Taxation Services

This involves a complete understanding of the ever-changing tax laws which offer numerous tax optimization opportunities in the form of deductions, exemptions and claims for losses and expenses for Indian & Dubai Clients.

Our knowledge plays a pivotal role in tax planning, advisory and compliance services. Our regulatory compliance services ensure that the clients attain a high level of stringent tax law compliances.

Our **Direct Tax services** range from

- ✓ Advisory and Consultation
- ✓ Filling of Income Tax Returns of Corporate and Non-Corporate Clients
- ✓ Tax Compliances which include, Income Tax Assessments, Appeals before Commissioner (Appeals).
- ✓ Filling of TDS Returns, Payroll Management
- ✓ All other matters related to TDS and Income Tax Matter

Our **Indirect Tax services** includes for India & Dubai Clients includes-

- ✓ GST & VAT advisory and Consultancy
- ✓ GST & VAT Impact Analysis
- ✓ Pricing Structure
- ✓ GST Compliances
- ✓ Filling of GST & VAT Returns
- ✓ GST appeals and assessments
- ✓ Comprehensive Refund Assistance

3. Advisory Services

Depending on the requirement of the clients and regulations we are actively engaged in following advisory services-

- **Management Consulting and Business Process Outsourcing**
 - ✓ Business Process Reengineering – after understanding the needs and As Is process of the client.
 - ✓ Finance & Accounting Outsourcing Services.
 - ✓ Advice on various accounting and accounting standard issues
 - ✓ Consultation and Advice in matters relating to Business set up
 - ✓ Certifications

- **Financial Consultancy**
 - ✓ Conduct a feasibility study of the project
 - ✓ Prepare a project report along with liaison with Bank
 - ✓ Preparing application and arranging Term loan with Bank
 - ✓ Preparing application and arranging working capital loan with Bank
 - ✓ Subsidy for MSME sector

4. Liasioning & Representation in Government Departments

For Providing all Business solutions to our Clients we provide liasioning & representation in the following departments-

- ✓ Central & State Subsidy Departments
- ✓ Industrial Pollution & other State government Departments of Delhi NCR, UP, Uttarakhand etc

OUR CLIENTELE

In our multi-disciplinary services, we have served across various industries, countries and diverse verticals, thus generating deep insights of diversified businesses and differences in economic, social, political and regulatory environments. This understanding helps us to tailor our solutions and cater to specific client requirements better.

- Manufacturing
- Banking
- IT Service exporter
- Real Estate
- Healthcare
- Export Houses
- NBFC
- FMCG
- Hospitality

CONTACT DETAILS

AYUSH TANEJA & ASSOCIATES

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